

November 2, 2017

AIST appoints Ailsa Goodwin to the newly created role of head of advocacy

The Australian Institute of Superannuation Trustees (AIST) is pleased to announce the appointment of **Ailsa Goodwin** to the newly created role of head of advocacy.

Ms Goodwin has more than a decade of experience working in financial services, including various senior management roles at the Australian Securities and Investments Commission (ASIC). During this time, she led teams responsible for the Future of Financial Advice reforms, Stronger Super reforms and reviews of the regulatory settings for life insurance within and outside superannuation.

AIST CEO Eva Scheerlinck said Ms Goodwin's deep understanding of the policy and regulations impacting on the superannuation landscape would add to the already significant pool of talent across AIST's policy, research and communications team.

"Ailsa's appointment as head of advocacy will expand AIST's role in helping shape retirement outcomes and ensuring that consumer interests are always front and centre of any legislative change or new policy outcome," Ms Scheerlinck said. "Her skills and experience will be critical in these times of intense focus on regulation and governance which includes the greater emphasis on transparency and disclosure across the financial services sector."

Before joining ASIC, Ms Goodwin worked as an adviser to the customer-owned banking sector and the NSW Law Reform Commission, and as a solicitor at a national law firm in Sydney and Melbourne. She has also worked at Industry Super Australia as senior manager, regulatory policy, and consulted to a range of other organisations within the profit-to-member super sector.

Ms Goodwin's appointment is effective immediately.

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AIST is the peak industry body for the \$700 billion profit-to-member super sector which includes industry, corporate and public sector funds.